

Mary Beth Greenwood

PHOTOGRAPHY

# Having an EYE for Per·fec·tion



photo by Jen Gallo/Stylist Brooke Olson

Mary Beth Greenwood, a native Austinite, has photographed and guided models, actors, and musicians in their careers for over twenty years. Her distinctive and stunning photographs have played a large role in landing layouts for many of her models in publications such as *Vogue*, *Cosmopolitan*, *Vanity Fair*, *Elle*, as well as work with prominent retailers Abercrombie and Fitch, Neiman Marcus, Bloomingdales, Polo, Gap, Coke, and

Target. Mary Beth Greenwood is unsurpassed when it comes to providing her actors with headshots that have helped them land roles in many successful movies including, "The Rookie", "Spy Kids", "Miss Congeniality", "Where the Heart Is" and "Courage Under Fire".

"It's a really exciting time in Austin right now. Actors are getting more and more work

here, and in a given month, there could be dozens of movies and commercials being shot here. In Los Angeles, Austin is all-the-buzz - it's like 'Little Hollywood'," says Greenwood.

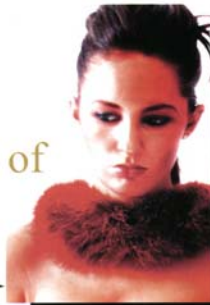
"The models from high schools and universities around Austin are being picked up by major markets such as New York, Miami, L.A.,

story by Monica Penn



## Opening up the DOORS of opportunity

Model Patty Markison/Stylist Brooke Olson  
Model Cassidy DiCicco for Anne Kelso Saloni  
Hair by Brooke Olson/Make-Up by Kathy Miller



and Dallas. We have started models that are now with Ford, Wilhelmina, IMG, Metropolitan, Elite, Boss, etc.," says Greenwood. "Austin, the 'Third Coast,' is on the cutting edge, a central hot spot for art, fashion, and film".

Mary Beth Greenwood's uncanny talent to quickly perceive a person's potential and direct them toward the particular market best suited for them, places her top in her field. The process begins when they walk in the door - Greenwood promotes enthusiasm, dedication and confidence in each and every potential client. "By teaching and training my clients how to react in front of a camera - I feel that this gives them the confidence they need to excel in the business".

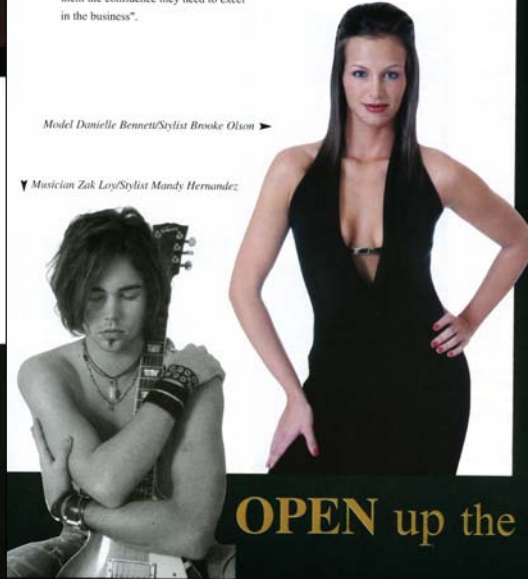
The actual shooting involves a team. Photo Assistant Jen Gallo, a University of Texas honors graduate, brings youth and the latest technical photo and computer skills to the table. Brooke Olson, stylist with a graphic arts degree from the University of Texas, combines her make-up and hair skills with her vision for advertising.

To learn how to break into the acting and modeling industries, learn about her photo internship program, and to view more of Mary Beth Greenwood's work, visit her web site at [www.greenwoodphoto.com](http://www.greenwoodphoto.com).



Model Kaylan Burnette/Hair by Brian Rowland/Make Up by Eric Leonardos

Model Danielle Bennett/Stylist Brooke Olson



Musician Zak Loy/Stylist Mandy Hernandez



Model Patrick Buchanan/Stylist Jennifer Curtright

RIGHT door

OPEN up the